**Ann Goldberg WRITE AWAY pgoldberg09@gmail.com**

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**ESSAYS  
 How To Write Them & Get Them Published (email course)**

 I send a lesson a week plus links/ attachments of other articles / essays / tips etc and you can send me an article(s)  for personal critique and marketing suggestions . I shall also of course try and answer any questions you may have regarding essay writing and publishing.

Week 1  The Difference between an essay and an article.

              The design of an essay- importance of word count.

              The most important aspects of writing an essay.

               Different types of essays.

Week  2  How to hook the reader / editor at the beginning of the essay.

               Ending an essay

               Reading essays as a writer to see why they are effective.

               Making sure you have a focus / angle to your essay. One question to ask

               yourself.

               The importance of  mentioning details and using all the senses in an essay.

Week 3   Analyzing goal  magazines - noticing the various columns which take essays.

               Understanding the difference between the various  publications' needs.

               Reading essays from your goal publications / websites.

               Picking the right publication.

                Addresses for submissions

Week 4    Tweaking your essay before sending them out to the next publication..

                 When to send time-sensitive essays.

                 Cover letters. How much / how little to write

                 Getting ideas for essays.

Price 300 shekels / $95.

*Comments from past successful students*:

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| |  | | --- | | You're a great editor plus a talented writer AND a considerate teacher. I can't thank you enough for your valuable input.  **My essay was accepted by *…* Without your encouragement I probably wouldn't have submitted it** .https://mail.google.com/mail/u/0/images/cleardot.gif | |

You're a very inspiring teacher.

I’m finding myself writing quite a lot at the moment and it’s getting better based on your critique of my essays.

Ann this was hugely helpful thank you so much.