**Ann Goldberg WRITE AWAY pgoldberg09@gmail.com**

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**WRITING ARTICLES FOR PUBLICATION**

 I will send a lesson a week plus links/ attachments of other articles on writing/ essays that I hope will interest you / writing tips etc and you can send me an article(s)  for personal critique and marketing suggestions. I shall also of course try and answer any questions you may have regarding writing and publishing.

**WEEK 1**  **WRITING OPINION PIECES AND OP-EDs** The difference between the two types of articles.  
 **S**tate your point clearly and succinctly.  
 Gathering statistics  
 Why not give both sides of the argument?  
 How to turn an essay into an op-ed.  
 When to submit.

**WEEK 2 WRITING A QUERY LETTER.** Never write an article without an assignment.  
 Get an assignment through a query letter / pitch.  
 When you shouldn’t send a query.   
 How to write your query.  
 The one page, three paragraph query –what it must contain/ what  
 you shouldn’t say.  
 What to write if you have no previous publishing credits.

**WEEK 3 CONDUCTING INTERVIEWS** How to choose someone and query the editor.  
 Doing your homework before the interview.  
 List the questions to ask but be spontaneous.  
 Taking advantages of silences.  
 When to quote people verbatim and when to summarize  
 How to find experts to quote

**WEEK 4**  **WRITING THE HOW-TO ARTICLE** Picking your topic.  
 Put yourself in the reader’s shoes.  
 Write clear detailed instructions   
 Getting someone to try out your instructions.  **Price: 350 shekels / $110 / £82**

**COMMENTS FROM PAST STUDENTS**

a dedicated and considerate writing teacher

I just received notice of acceptance -- in a matter of days

WOW  thank you. it wouldn't have happened without you

thank you for your patience, guidance, support and encouragement.

Thank you, very good points, lots of food for thought. Thank you for taking time out to offer so much advice,